

DIGITAL

ADVERTISING AWARDS

C. Harper -- Belle Vernon, PA
Agency: Beyond Spots & Dots --
Pittsburgh, PA
Award: Gold
Name of Entry: C. Harper Kia
Display Advertising
Group: Automotive
Category: Online Display Ad - Single

Escajeda Holdings-- Pittsburgh, PA
Agency: Beyond Spots & Dots --
Pittsburgh, PA
Award: Gold
Name of Entry: Escajeda Holdings
Webpage Takeover Display Advertising
Group: Home Improvements/Construction
Category: Online Display Ad - Single

Ferris State University -- Grand Rapids, MI
Award: Bronze
Name of Entry: Priority Program
Marketing Campaign
Group: Education
Category: Total Digital Marketing Campaign

Fisher College -- Boston, MA
Award: Silver
Name of Entry: Redesigned Website
Group: Education
Category: Website

Fisher College -- Boston, MA
Award: Silver
Name of Entry: Fisher College Magazine
Group: Education
Category: Digital Publication--Single

Fort Lewis College -- Durango, CO
Award: Gold
Name of Entry: The Secret Life of
Campus Deer
Group: Education
Category: Instagram Reels

Fort Lewis College -- Durango, CO
Award: Silver
Name of Entry: Piano Man
Group: Education
Category: Instagram Reels

Franklin County Auditor's Office
-- Columbus, OH
Agency: Beyond Spots & Dots --
Pittsburgh, PA
Award: Silver
Name of Entry: Franklin County Auditor's
Office 2024-2025 Annual Report
Group: Government
Category: Annual/Community Report

Houston City College -- Houston, TX
Agency: Outreach Strategists -- Houston, TX
Award: Silver
Name of Entry: Houston City College
Rebranding Campaign
Group: Education
Category: Digital Video Ad-Single

DIGITAL

ADVERTISING AWARDS

James Sprunt Community College

-- Kenansville, NC

Award: Gold

Name of Entry: Spring 2025 Radio
Commercial

Group: Education

Category: Audio - Single

James Sprunt Community College

-- Kenansville, NC

Award: Gold

Name of Entry: Spring 2025
Course Scheduler

Group: Education

Category: Digital Publication--Single

James Sprunt Community College

-- Kenansville, NC

Award: Gold

Name of Entry: Strategic Plan Video
January 2025

Group: Education

Category: Mobile Media Content

James Sprunt Community College

-- Kenansville, NC

Award: Gold

Name of Entry: Photo JSCC Staff- Join
Our Family. Build Your Future. Group:

Education

Category: Photo/Illustration- Single

James Sprunt Community College

-- Kenansville, NC

Award: Gold

Name of Entry: Special Video Series,
Hydroponics Deliver, Ribbon Cutting,
and Commercial

Group: Education

Category: Special Video -- Under 2
minutes - Series

James Sprunt Community College

-- Kenansville, NC

Award: Silver

Name of Entry: Facebook Post, Lisa Futrelle
Group: Education

Category: Facebook Post - Single

Macomb Community College -- Warren, MI

Award: Gold

Name of Entry: Macomb Community
College Get Started Web Page

Group: Education

Category: Website

Macomb Community College -- Warren, MI

Award: Silver

Name of Entry: Macomb Community College
Over 2 Minute Video

Group: Education

Category: Special Video -- Over 2
minutes - Single

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ADVERTISING AWARDS

Mass General Brigham -- Somerville, MA
Agency: Boathouse Group Inc -- Waltham, MA
Award: Gold
Name of Entry: Mass General Brigham
Substance Use Disorder
Group: Healthcare - Hospitals &
Health Systems
Category: Total Digital Marketing Campaign

Ontario Greenhouse Vegetable Growers
-- Leamington, ON
Agency: Douglas Marketing Group -- Troy, MI
Award: Gold
Name of Entry: OGVG Fall Tennessee Digital
Advertising Campaign
Group: Agriculture
Category: Total Digital Marketing Campaign

Open Sky Group
Agency: Douglas Marketing Group -- Troy, MI
Award: Silver
Name of Entry: Open Sky Group
Website Refresh
Group: Technology
Category: Website

ORCA -- Seattle, WA
Agency: GreenRubino -- Seattle, WA
Award: Gold
Name of Entry: ORCA Videos
Group: Travel & Tourism
Category: Influencer Marketing Campaign

Samford University -- Birmingham, AL
Award: Gold
Name of Entry: Samford Magazine -
Summer 2025
Group: Education
Category: Digital Publication--Single

Samford University -- Birmingham, AL
Award: Gold
Name of Entry: Samford Online
Advertising Impact
Group: Education
Category: Total Digital Marketing Campaign

Samford University -- Birmingham, AL
Award: Silver
Name of Entry: Master of Accountancy
Students Study Abroad in London
Group: Education
Category: Instagram - Single

Springfield Hospital, Inc. -- Springfield, VT
Award: Silver
Name of Entry: Why I Work At
Springfield Hospital
Group: Healthcare - Hospitals
& Health Systems
Category: Employee/Staff Recruitment
- Single

DIGITAL

ADVERTISING AWARDS

St. John's -- Rochester, NY

Award: Gold

Name of Entry: The Power of Music
at St. John's

Group: Healthcare - Hospitals &
Health Systems

Category: Special Video -- Over 2 minutes -
Single

St. John's -- Rochester, NY

Agency: Tanya Space Design -- Rochester, NY

Award: Silver

Name of Entry: St. John's Nursing Recruitment
2025 Multimedia Campaign

Group: Healthcare - Hospitals &
Health Systems

Category: Employee/Staff Recruitment
- Series

Syracuse University -- Syracuse, NY

Award: Gold

Name of Entry: Choose Everything |
Recruitment Campaign

Group: Education

Category: Total Digital Marketing Campaign

Towson University -- Towson, MD

Agency: Towson University Creative Services
-- Towson, MD

Award: Gold

Name of Entry: Tiger Tuesday Bash Campaign

Group: Education

Category: Special Event

Towson University -- Towson, MD

Agency: Towson University Creative Services
-- Towson, MD

Award: Gold

Name of Entry: News Story Illustration: Black
Friday Tips

Group: Education

Category: Photo/Illustration- Single

Tyoga Golf Course -- Wellsboro, PA

Agency: Beyond Spots & Dots --
Pittsburgh, PA

Award: Silver

Name of Entry: Tyoga Golf Course - Play
and Stay Campaign

Group: Recreation & Sports

Category: Online Display Ad - Single

UF Health Jacksonville -- Jacksonville, FL

Agency: MBB Agency -- Overland Park, KS

Award: Gold

Name of Entry: UF Health Mobile Stroke
Treatment Unit - Launch

Group: Healthcare - Hospitals &
Health Systems

Category: Digital Video Ad-Single

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: Care Beyond Coverage
Top 24 Accomplishments of 2024

Group: Healthcare - Hospitals
& Health Systems

Category: Annual/Community Report

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ADVERTISING AWARDS

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: 2025 UPMC Health Plan Baby
Steps Monthly Email Newsletter

Group: Healthcare - Insurance

Category: Email Marketing - Campaign

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: 2025 UPMC for Life Medicare
Shop, Filter, and Sort

Group: Healthcare - Insurance

Category: Microsite

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: 2025 Individual and Family
Social Media Campaign

Group: Healthcare - Insurance

Category: Online Display Ad - Series

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: UPMC Health Plan Good
World, Better Health Season 5 Podcast
Social Posts

Group: Healthcare - Insurance

Category: Photo/Illustration- Single

UPMC Health Plan -- Pittsburgh, PA

Award: Gold

Name of Entry: UPMC Health Plan 2025-
Q4 Organiza Social Media Posts

Group: Healthcare - Insurance

Category: Other Social Media Content

UPMC Health Plan -- Pittsburgh, PA

Award: Silver

Name of Entry: 2026 Individual and Family
Open Enrollment Display Ads

Group: Healthcare - Insurance

Category: Online Display Ad - Single

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the
2025 Digital Advertising Awards Program.
Congratulations on the superior work submitted!**